



IAEA

60 Years

Atoms for Peace and Development

GNSSCOM Briefing 2016

Why do we need a communicator's network?



“The two words 'information' and 'communication' are often used interchangeably, but they signify quite different things. Information is giving out; communication is getting through.”

– Sydney J. Harris

Journalist / Chicago Daily News

Communication is key

Agneta Rising, director general of the World Nuclear Association...“the industry has failed to talk enough about one of the key lessons to be drawn from the Fukushima Daiichi nuclear power plant accident in Japan, in March 2011. That lesson is communication...in day-to-day operations of nuclear facilities as well as for nuclear events or accidents...” *14 April 2016 reported in World Nuclear News*

<http://www.world-nuclear-news.org/RS-Nuclear-industry-needs-to-improve-communication-14041601.html>

How can GNSSCOM Help?



Individuals can come together to formally and informally access, and exchange knowledge on nuclear safety and security communications



Provide a community of practice for collective learning where common interests and associated professional relationships are pursued



Provides a venue where various types of knowledge can be brought together and recombined to expand the expertise of its members over time

*“GNSSCOM Consultancy
Held” –*

**13 - 14 June 2016 8:30 a.m.
— 5:30 p.m.**

What have we done so far?

- Refined and finalized the Terms of Reference
- Implemented procedures for establishing the Steering Committee
- Reviewed the GNSSCOM Web Site
- Reviewed the Agency’s existing Communicator’s toolbox and discussed creation of one expressly for Nuclear Safety and Security
- Reviewed new Communication Safety Guide and how to develop toolbox items to implement it (Jean Rene Jubin/NSNI)
- Discussed methods of building capacity (training, workshops, etc.)
- Discussed a call to action for Member States for increased membership
- Discussed Nuclear Security communicator needs (Danielle Dahlstom/NSNS)

New web address:

<https://gnssn.iaea.org/gnsscom/Pages/default.aspx>

Communication and consultation are subject to Safety Requirements in all General Safety Req. Publications

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Communication and Consultation with Interested Parties by the Regulatory Body

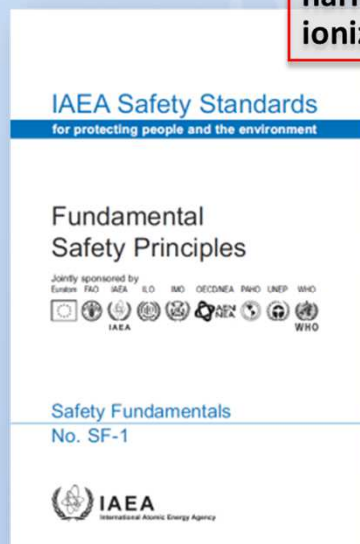
To protect people and the environment from harmful effects of ionizing radiation.

An effective legal and governmental framework for safety, including an independent regulatory body, must be established and sustained

3.10. The Regulatory Body must:

- Set up appropriate means of **informing parties** in the vicinity, the public and other interested parties, and the information media about the safety aspects (including health and environmental aspects) of facilities and activities and about regulatory processes
- Consult parties** in the vicinity, the public and other interested parties, as appropriate, in an open and inclusive process

- Responsibility for safety
- Role of government
- Leadership and management for safety
- Justification of facilities and activities



- Protective actions to reduce existing or unregulated radiation risks
- Emergency Preparedness and Response
- Prevention (and mitigation) of accidents
- Protection of present and future generations

- Optimization of protection
- Limitation of risks to individuals

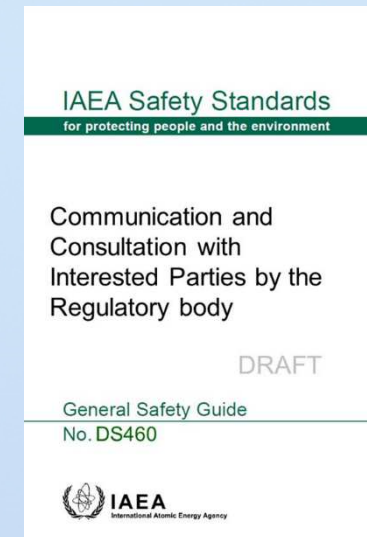


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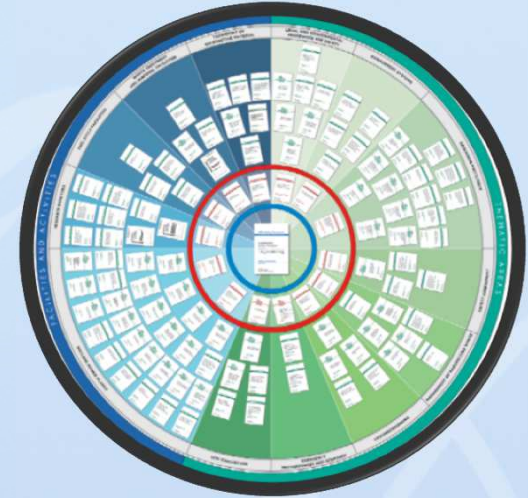
- Guidance and recommendations for regulatory bodies concerning communication and consultation during “normal” situations (Neither in an emergency nor on security issues) about
 - Radiation risks associated with facilities & activities
 - Regulatory processes and decisions
- Can be used by Authorized Parties

5 Sections

1. Introduction
2. Overarching recommendations
3. Provisions of the regulatory framework
4. Leadership and conduct of communication processes
5. Methods
 - ✓ APPENDIXES, examples of Communication Strategy and Plan
 - ✓ ANNEX: USE OF TERMS - Strategy, Plan, Transparency and Openness...



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- Communication and consultation: **Strategic instruments** that support the regulatory body in performing its regulatory functions:
 - To make informed decisions, and to develop the awareness of safety amongst interested parties, thereby promoting safety culture.
 - To contribute to more effective communication in a possible nuclear or radiological emergency
- **Transparency and openness**, a key regulatory approach
 - promote accountability, which is a key contributor to safety culture
 - reinforces an awareness of the role and responsibilities of Regulatory Body
 - Quality in the performance of regulatory functions
 - Demonstration of and support the independence of the regulatory body

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Level of Communication and Consultation depends on the issue

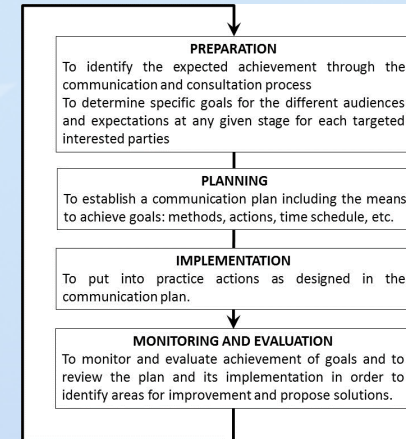
- ✓ Delivery of Information
- ✓ Dialogue: To develop understanding of the issue
- ✓ Consultation: To state position to be considered
- ✓ Collaboration: To explore potential solutions with key interested parties

Independence

In any interaction, the regulatory body should not be unduly influenced into taking any action that could compromise safety or that would call its independence into question

“The regulatory body is responsible for the regulatory oversight of safety and should not be biased for or against the use of nuclear or radiation technologies”

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- **Trust** can be enhanced by the public perception that the regulatory body fulfils its competences (objective, reliable, responsive...)
- Leadership, Competence, Preparation and Ability to Learn: are key for effective Communication



*“International Conference
on Nuclear Security:
Commitments and Actions”*
5 — 9 December 2016
Vienna

Nuclear Security Communicators

Nuclear Communicator Challenges

- Who are we?
- How do we start talking to each other?
- How do we learn from each other?

GNSSCOM answers these challenges

- Building a community of experts
- Providing a network to making talking to each other possible
- Facilitating exchange of information, case studies, exercises, community awareness
- Raising awareness
- Building trust amongst experts

What's Next for GNSSCOM?

- First Steering Committee Meeting
- First GNSSCOM Member Technical Meeting
- Refinement of GNSSCOM Web Site
- Development of a proposed Communicators Toolbox (structure/contents)
- Technical officers going forward: Jean Rene Jubin, Danielle Dahlstrom
- Call to Action to Member States for members to GNSSCOM, communicators in safety and security, novice or expert.

Achievement



We've heard what we have to **do**. We've seen what we need to **do**. Now is the time to **do** it, and, together, we can **do** it."

Let's get this done!

Thank you!



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