

# Nuclear Communicators' Toolbox

About

Users and Purpose

Basics of Communication

Basics of Nuclear Safety and Security

Role of IAEA

## Organizing Communication

- Strategy and Planning
- Resources: Human, budget, outsourcing
- Roles and Responsibilities
- Contacts
- Media relations and media monitoring
- Training
- Internal communication
- Evaluation
- Stakeholders and audiences
- Spokesperson
- Messages
- Channels and tools

## Nuclear Communication Principles

- Risk perception and risk communication
- Trust
- Transparency
- Plain language
- Conflicts and reputation management
- Rumour and misinformation control
- Tips and advice

## Topics

- Basics of radiation
- Safety and Security

## FAQs

## Image Bank

## Templates and checklists

## Library

### Radioactive sources and nuclear material

- Facilities
  - a. Nuclear Fuel facilities
    - i. Nuclear Fuel Cycle
    - ii. Mining and milling
    - iii. Uranium mining
    - iv. Conversion and enrichment
    - v. Nuclear Fuel fabrication
    - v. Fuel reprocessing
  - b. NPPs
  - c. Research Reactors
  - d. Medical facilities
  - e. Industrial facilities
  - f. Research
  - g. Storage facilities
  - h. Waste management facilities

### Regulated activities

- a. Transport
- b. Decommissioning
- c. Remediation

### Potential targets

- a. MPE
- b. Major population centres

